

Remit To: KOVR-TV  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



KOVR-TV

INVOICE

For: CA. DEM PARTY FOR KEN COOLEY(340948)  
1401 21st St Ste 200  
Sacramento, CA 95811-5221

Account Exec: MICHAEL MCCARTHY  
Office: GWTS-LA  
Contract Num: 1191-33785  
Contract Dates: 10/01/2012-10/07/2012  
Customer Order:  
Linked Order:  
CPE: / / 1

Invoice Num: 1191-347264  
Invoice Date: 10/07/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/07/2012

Page 1 of 7

**PAY BY** 11/06/2012  
Net 30 days

In Account MBMG(10125)

With: 2056 Cotner Ave  
Los Angeles, CA 90025-5604  
ATTN:Accounts Payable

Product Desc: CA. DEM PARTY IN SUPPORT OF COOLEY

Broadcast airtimes represented are reported to the nearest minute.  
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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	ENTERTAINMENT THIS WEEK	10/01/2012-10/07/2012	.....S.	30	1	450.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		.....S.	1	450.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/06/2012	Sa	06:18 PM		KCSA2000H	30	450.00			
2	THE DOCTORS	10/01/2012-10/07/2012	MTWTF..	30	2	450.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		MTWTF..	2	450.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	02:48 PM		KCSA1001H	30	450.00			
10/03/2012	We	02:36 PM		KCSA1001H	30	450.00			
3	DR PHIL	10/01/2012-10/07/2012	MTWTF..	30	5	275.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		MTWTF..	5	275.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	03:22 PM		KCSA1001H	30	275.00			
10/02/2012	Tu	03:47 PM		KCSA1001H	30	275.00			
10/03/2012	We	03:48 PM		KCSA1001H	30	275.00			
10/04/2012	Th	03:39 PM		KCSA1001H	30	275.00			
10/05/2012	Fr	03:28 PM		KCSA1001H	30	275.00			
4	04:30:00-05:00:00	10/01/2012-10/07/2012	MTWTF..	30	5	75.00			

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			MTWTF..		5		75.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	04:59 AM		KCSA1001H	30	75.00			
10/02/2012	Tu	04:49 AM		KCSA1001H	30	75.00			
10/03/2012	We	04:59 AM		KCSA1001H	30	75.00			
10/04/2012	Th	04:50 AM		KCSA1001H	30	75.00			
10/05/2012	Fr	04:59 AM		KCSA1001H	30	75.00			
5	CBS13.COM @ 5AM		10/01/2012-10/07/2012		MTWTF..		30	5	180.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			MTWTF..		5		180.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	05:21 AM		KCSA1001H	30	180.00			
10/02/2012	Tu	05:48 AM		KCSA1001H	30	180.00			
10/03/2012	We	05:22 AM		KCSA1001H	30	180.00			
10/04/2012	Th	05:13 AM		KCSA1001H	30	180.00			
10/05/2012	Fr	05:29 AM		KCSA1001H	30	180.00			
6	CBS13.COM @ 6AM		10/01/2012-10/07/2012		MTWTF..		30	5	135.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			MTWTF..		5		135.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	06:21 AM		KCSA1001H	30	135.00			
10/02/2012	Tu	06:51 AM		KCSA1001H	30	135.00			
10/03/2012	We	06:23 AM		KCSA1001H	30	135.00			
10/04/2012	Th	06:24 AM		KCSA1001H	30	135.00			
10/05/2012	Fr	06:43 AM		KCSA1001H	30	135.00			

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Customer Order:  
Linked Order:  
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7	CBS THIS MORNING		10/01/2012-10/07/2012		MTWTF..		30	5	125.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		MTWTF..		5		125.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	08:45 AM		KCSA1001H	30	125.00			
10/02/2012	Tu	08:46 AM		KCSA1001H	30	125.00			
10/03/2012	We	07:41 AM		KCSA1001H	30	125.00			
10/04/2012	Th	07:26 AM		KCSA1001H	30	125.00			
10/05/2012	Fr	08:38 AM		KCSA1001H	30	125.00			
8	CBS THIS MORNING - SATURDAY		10/01/2012-10/07/2012		.....S.		30	1	180.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		.....S.		1		180.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/06/2012	Sa	05:29 AM		KCSA2000H	30	180.00			
9	FACE THE NATION		10/01/2012-10/07/2012		.....S		30	1	1,800.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		.....S		1		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/07/2012	Su	08:53 AM		KCSA2000H	30	1,800.00			
10	CBS13 NEWS @ 4		10/01/2012-10/07/2012		MTWTF..		30	5	675.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		MTWTF..		5		675.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	04:21 PM		KCSA1001H	30	675.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/02/2012	Tu	04:54 PM		KCSA1001H	30	675.00			
	10/03/2012	We	04:22 PM		KCSA1001H	30	675.00			
	10/04/2012	Th	04:27 PM		KCSA1001H	30	675.00			
	10/05/2012	Fr	04:39 PM		KCSA1001H	30	675.00			
11	CBS13 NEWS @ 5		10/01/2012-10/07/2012		M T W T F . .		30	3	800.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012		M T W T F . .		3		800.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/01/2012	Mo	05:22 PM		KCSA1001H	30	800.00			
	10/02/2012	Tu	05:22 PM		KCSA1001H	30	800.00			
	10/05/2012	Fr	05:27 PM		KCSA1001H	30	800.00			
12	CBS13 NEWS @ 6		10/01/2012-10/07/2012		M T W T F . .		30	3	650.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012		M T W T F . .		3		650.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/01/2012	Mo	06:13 PM		KCSA1001H	30	650.00			
	10/02/2012	Tu	06:27 PM		KCSA1001H	30	650.00			
	10/05/2012	Fr				30				Credit
13	DAVID LETTERMAN		10/01/2012-10/07/2012		M T W T F . .		30	3	675.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012		M T W T F . .		3		675.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/01/2012	Mo	11:55 PM		KCSA1001H	30	675.00			
	10/02/2012	Tu	11:56 PM		KCSA1001H	30	675.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/03/2012	We	11:55 PM		KCSA1001H	30	675.00			
14	CBS 13 10PM NEWS M-SU		10/01/2012-10/07/2012		M T W T F S S		30	7	800.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012		M T W T F S S		7		800.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/01/2012	Mo	10:53 PM		KCSA1001H	30	800.00			
	10/02/2012	Tu	10:13 PM		KCSA1001H	30	800.00			
	10/02/2012	Tu	10:43 PM		KCSA1001H	30	800.00			
	10/03/2012	We	10:58 PM		KCSA1001H	30	800.00			
	10/06/2012	Sa	10:23 PM		KCSA2000H	30	800.00			
	10/06/2012	Sa	10:41 PM		KCSA2000H	30	800.00			
	10/07/2012	Su	10:22 PM		KCSA2000H	30	800.00			
15	CBS13 NEWS@11 SA/SU ROT		10/01/2012-10/07/2012		. . . . . S S		30	1	495.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012		. . . . . S S		1		495.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/06/2012	Sa	11:41 PM		KCSA2000H	30	495.00			
16	CRIMINAL MINDS		10/01/2012-10/07/2012		. . W . . . .		30	1	0.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012		. . W . . . .		1		0.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/03/2012	We				30				Credit

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17	ELEMENTARY	10/01/2012-10/07/2012	. . . T . . .	30	1	5,400.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		. . . T . . .	1	5,400.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/04/2012	Th	09:44 PM		KCSA1001H	30	5,400.00				
18	MADE IN JERSEY	10/01/2012-10/07/2012	. . . . F . .	30	1	3,150.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		. . . . F . .	1	3,150.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/05/2012	Fr	08:38 PM		KCSA1001H	30	3,150.00				
19	SIXTY MINUTES SUNDAY	10/01/2012-10/07/2012	. . . . . S	30	1	6,750.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		. . . . . S	1	6,750.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/07/2012	Su	05:59 PM		KCSA2000H	30	6,750.00				
20	THE MENTALIST	10/01/2012-10/07/2012	. . . . . S	30	1	4,950.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		. . . . . S	1	4,950.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/07/2012	Su	10:00 PM		KCSA2000H	30	4,950.00				

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Invoice Date: 10/07/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/07/2012

**PAY BY** 11/06/2012  
Net 30 days

In Account MBMG(10125)  
With: 2056 Cotner Ave  
Los Angeles, CA 90025-5604  
ATTN:Accounts Payable

Product Desc: CA. DEM PARTY IN SUPPORT OF COOLEY  
  
Broadcast airtimes represented are reported to the nearest minute.  
This invoice has been transmitted electronically.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
21	CBS13 NEWS@11 SA/SU ROT		10/01/2012-10/07/2012		. . . . . S S		30	1	300.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. . . . . S S		1		300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/06/2012	Sa	11:56 PM		KCSA2000H	30	300.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		56		43,025.00		6,453.75	36,571.25	0.00	0.00
						0.00		0.00	0.00

<b>Billing Notes</b>  CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.				
<b>Wire Transfer Instructions:</b>	<b>For Billing Inquiries Please Contact:</b> <b>Accounts Receivable</b>  916-374-1313		Gross Billing	43,025.00
			Trade Value	0.00
			Agency Commission	6,453.75
			Local Tax	0.00
			State Tax	0.00
			Pre Paid Amount	0.00
			<b>Pay This Amount</b>	<b>36,571.25</b>

Warranty - We warrant the above broadcasts were made according to the official station log.